



## Venue Registration

The Arts Council of SWLA is hosting the annual Spring Art Walk on **Friday, April 27<sup>th</sup>, from 5PM – 9PM**. Spring Art Walk 2018 will feature area artists in pop-up galleries, live demonstrations and activities, an adult and student Art War competition, great food, music, performances, and an open-air art market, creating a full-fledged arts festival throughout the heart of downtown Lake Charles. We invite you to join us and take this opportunity to participate by acting as a host venue for an artist or group of artists to show their work.

If you have already planned to feature an artist in your location, please let us know below. If not, we will help in assigning an exhibit to you.

Extensive marketing for this event includes print advertisements, television promotions, on-site maps, and creative online strategies.

To cover this marketing cost, each exhibit location will be charged \$50, which can be split between the artists and the venue in whatever way you mutually decide. It is your responsibility to communicate with your artists as to how this cost will be covered, and how the artists will go about setting up their exhibit in your location. Artists/Groups/Venues who do not agree to this one-time marketing fee will not be featured on the Art Walk map. ***By signing this registration, you agree to cover the above cost in whatever way you, your venue, and your artist/art group decides. If payment is not received by the March 4th deadline, you will not be included in the major marketing.***

**Please return this form to the Arts Council ASAP so that we can begin marketing your venue.**

**Application and Payment Deadline is Sunday, March 4th.**

**Checks payable to Arts Council SWLA. 809 Kirby Street. Suite 202. Lake Charles, La 70601**

Contact Name: \_\_\_\_\_

Venue/Business Name: \_\_\_\_\_

Venue Address: \_\_\_\_\_

(Venues should be located within or around the 700-800 block of Ryan Street)

The marketing fee will be paid by: \_\_\_\_\_ Do you already have an artist/group? YES NO

If yes, who? \_\_\_\_\_

Will you have food/drink specials? Describe: \_\_\_\_\_

Will you have live music? Describe: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**If you have questions please feel free to call 337-439-2787 or email [jodyt@artscouncilswla.org](mailto:jodyt@artscouncilswla.org)**

*The Arts Council of Southwest Louisiana and/or the City of Lake Charles will not be held liable for any items or property that are stolen, lost, and/or damaged. The Arts Council reserves the right to relocate, reschedule, or cancel Spring Art Walk in the event of inclement weather or other acts outside of the organization's control. Registration fees may not be refunded in the event of such instances.*

*By signing this document, you agree to the terms and conditions outlined above.*