

GALLERY PROMENADE

Gallery Artist Registration 2021

The Arts & Humanities Council of Southwest Louisiana (AHC) hosts the annual Gallery Promenade on **Friday, September 24, from 5PM – 9PM**, to showcase area artists in galleries, museums, and businesses throughout the Lake Area. We invite you to join us and take this opportunity to exhibit, promote, and sell your artwork in a gallery setting.

If you are exhibiting with a restaurant or café, we strongly encourage you to coordinate a reception with light hors d'oeuvres and beverages for guests. If you are being placed in a business or vacant building, please consider providing refreshments. Demonstrations, creating artwork on-site, and other entertainment is another great way to engage your guests. Let us know below so that we can better promote you!

Marketing for this event includes purchasing ads, printing maps, and social media strategies. **Please email high resolution jpegs of exhibited artwork for marketing the event. Please include artist name, title, and medium. You may submit up to 5 images, and there is no guarantee that your images will be used.**

To cover this marketing cost, each exhibit location will be charged \$50, which can be split between the artists and the venue in whatever way you mutually decide. It is your responsibility to communicate with the venue as to how this cost will be covered, and how you will go about setting up your exhibit.

Artists paired with a venue through the AHC will be provided with a contact at your venue to coordinate installation. It is the artist's responsibility to contact the venue and arrange for setup, to be "open" and ready for guests from 5-9 PM on event day.

Artists/Groups/Venues who do not agree to this one-time marketing fee will not be featured on the Gallery Promenade map. ***By signing this registration, you agree to cover the above cost in whatever way you, your group, and/or your venue decide.***

Space is limited this year.

Please complete this form and submit as soon as possible to reserve your spot!

If you have questions, please feel free to call 337-439-2787 or email devanc@artscouncilswla.org

Checks payable to:

Arts Council SWLA, 1111 Ryan Street, Lake Charles, LA 70601

Paypal: @artscouncilswla

Artist Registration

Group/Artist Name(s): _____

Cell Phone: _____ Email: _____

Check one:

_____ Need to be placed at a venue. (If yes, circle below)

Needs a large medium small show space.

_____ Have already planned for show space. (If yes, see below)

I (or my group) will show at: _____

I have confirmed this with: _____

Briefly describe the artwork you/your group will be displaying: _____

Demonstrations or Entertainment? Please describe: _____

The \$50 marketing fee will be paid by: _____

Payment must be received by Friday, September 10, or you will not be listed in our marketing

Additional Notes:

Signature

Date

The Arts & Humanities Council of Southwest Louisiana and/or the City of Lake Charles will not be held liable for any items or property that are stolen, lost, and/or damaged. In the event of a cancellation or rescheduling, registration fees will not be refunded. By signing this document, you agree to the terms and conditions outlined above. Any refunds or exchanges of purchases must be coordinated between the purchaser and the artist/ arts group.