



LIVE @ the Lakefront 2022
Friday, March 11th, 18th, and 25th
Arcade Amphitheatre, Lake Charles Lakefront Promenade
Art Market Vendor Application

The Arts Council of SWLA is again partnering with the City of Lake Charles to bring back the wildly popular **Live @ the Lakefront** music festival! Live @ the Lakefront will showcase both local and headliner bands, live art demonstrations, and an outdoor Art Market to create a full-fledged music festival on the shores of Lake Charles. L@LF will take place on three consecutive Fridays on March 11th, 18th, and 25th, from 5:30PM to 10PM at the Arcade Amphitheatre.

We invite you to take this opportunity to promote and sell your art/craft. Our artists and artisans showcase first-hand the vital importance of supporting the area's creative industry. Live @ the Lakefront is a huge event, bringing in thousands of locals, tourists, and journalists, and we want you to get the recognition (and sales!) you deserve.

Here is what you need to know:

- The L@LF registration fee is **\$150.00 for all three Fridays**. Vendors keep 100% of their profits.
- We now accept **PayPal** payments for registration fees. Pay to @artscouncilswla.
- You will be provided with **one 8 foot table and two chairs**.
- You may sell, display, or demonstrate your work, and we encourage you to provide a wide-variety of price-points for your work. There is an ATM inside the Civic Center should your clients need it. You may not sell food or drink.
- Set-up begins at 2PM each Friday, and you are expected to be "open" from 5:30PM until around 10PM.
- Your table/booth space will be assigned by the Arts Council. Please be aware that we are working hard to make sure that all our art vendors will have a prime location.
- If you need electrical access, please let us know on your form, though electricity cannot be guaranteed. You are responsible for bringing your own extension cords, etc. Be aware that Art Market Vendors cannot use electrical sources reserved for food vendors.
- If you have any other special requests, please make note of them on the attached registration form.
- You are welcome to bring tents, additional tables, easels, displays and anything else that you may need. Please be aware that it can get very windy near the lake, so make sure all of your stuff can be secured.
- The Arts Council will be selling beer and beverages to offset the costs of producing this festival. Coolers are not allowed.
- We encourage you to decorate your space! Create a mini-gallery with temporary walls, add a flag onto your tent, or even create your art pieces on-site for added interest. Remember, there will be thousands of people as your audience, so this is your time to shine! Plan well and be creative!
- Once we get closer to the event, we will email you with all the details you'll need to know such as parking, where the Art Market will be located on the Amphitheatre grounds, etc. Feel free to contact us if you have any questions or concerns.
- A rain contingency plan is in place for all three concerts, and all participants will be notified in the event of a cancellation or rescheduling. A determination will be made by noon on each event day.
- Submitted photo samples may be used in promotional materials but cannot be guaranteed.



Fridays, March 11th, 18th, 25th @ Arcade Amphitheatre

Art Market Vendor Application

Please fill out this form and return it with payment by Friday, February 4th, 2022 to:

Arts & Humanities Council of SWLA

Attn: Cameron Fultz

1111 Ryan St. (temporary location)

Lake Charles, LA 70601

Tel: (337) 439-2787 / Email: cameronf@artscouncilswla.org

[Form must be filled out in its entirety for consideration]

Contact & Booth Name: _____

Contact Address: _____

Form of Payment: _____

What are you selling? _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Requests: _____ No guarantees on requests, but we'll try our best!

If you have questions, please feel free to call the Arts Council office at 337-439-2787

The Arts & Humanities Council of Southwest Louisiana and/or the City of Lake Charles will not be held liable for any items or property that are stolen, lost, and/or damaged. The Arts & Humanities Council of Southwest Louisiana reserves the right to relocate, reschedule, or cancel Live at the Lakefront in the event of inclement weather or other acts outside of this organization's control. In the event of such instances, registration and/or booth fees may not be refunded.

By signing this document, you agree to the terms and conditions outlined throughout this application and its guidelines.

As required by law, contact information for participating vendors will be provided to state and local tax agents.

For questions regarding sales tax, visit www.artscouncilswla.org/vendor-resources.

Live at the Lakefront is located within a cultural district, so exemptions on qualifying art are accepted at this event.